

Revue d'outils moteurs et SEO



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Cette rubrique signale chaque mois 5 outils (site web, logiciel, plug-ins Firefox...) qui nous ont parus intéressants (ou parfois étonnants...) pour le référencement naturel ou la recherche d'information. Des outils pas obligatoirement très récents, mais parfois méconnus ou qui gagnent à être utilisés selon nous. Chaque outil est décrit en quelques phrases, sous la forme d'une fiche signalétique vous permettant de le tester au plus vite...

Nom : **RankWyz**

URL : <http://www.rankwyz.com/app/login/auth>

Domaine : SEO

Type : Site web

Descriptif : Outil qui vous permet de créer des liens vers votre site. Attention : liens factices donc technique extrêmement sensible et dangereuse !! Quelques vidéos également présentes ici : <https://www.youtube.com/user/RankWyz>

The screenshot shows the RankWyz dashboard with the following elements:

- Header:** RANKwyz logo, "Proudly managing 1349658 blogs and social accounts. 22667269 successful posts and counting", user info "Hello, jkmslco541 (Wyzard)", and "Balance: \$50.00 Logout".
- Navigation:** Dashboard, Blog Networks, Bookmarking Networks, Account Store, Done For You, Tools, Tutorials, Forum.
- Welcome to RankWyz.com**
- Posting Stats:** A line graph showing "Successful Posts" from Sep 10 to Oct 4. The y-axis ranges from -1.0 to 1.0. The data points are all at 0.0.
- Affiliate Balance:** Shows a balance of \$0.00 (pending: \$0.00) with a "more details" button.
- My Plan: Wyzard:** A table showing plan limits for different services.
- Blog Networks Summary:** A table with columns for network, #blogs, #submissions posting/total, #scheduled, #today, #yesterday, and #week.

	Total	Plan Limit
Blog Networks	1	30
Blogs	50	unlimited
Bookmarking Networks	3	30
Social Accounts	60	unlimited

network	#blogs	#submissions posting/total	#scheduled	#today	#yesterday	#week

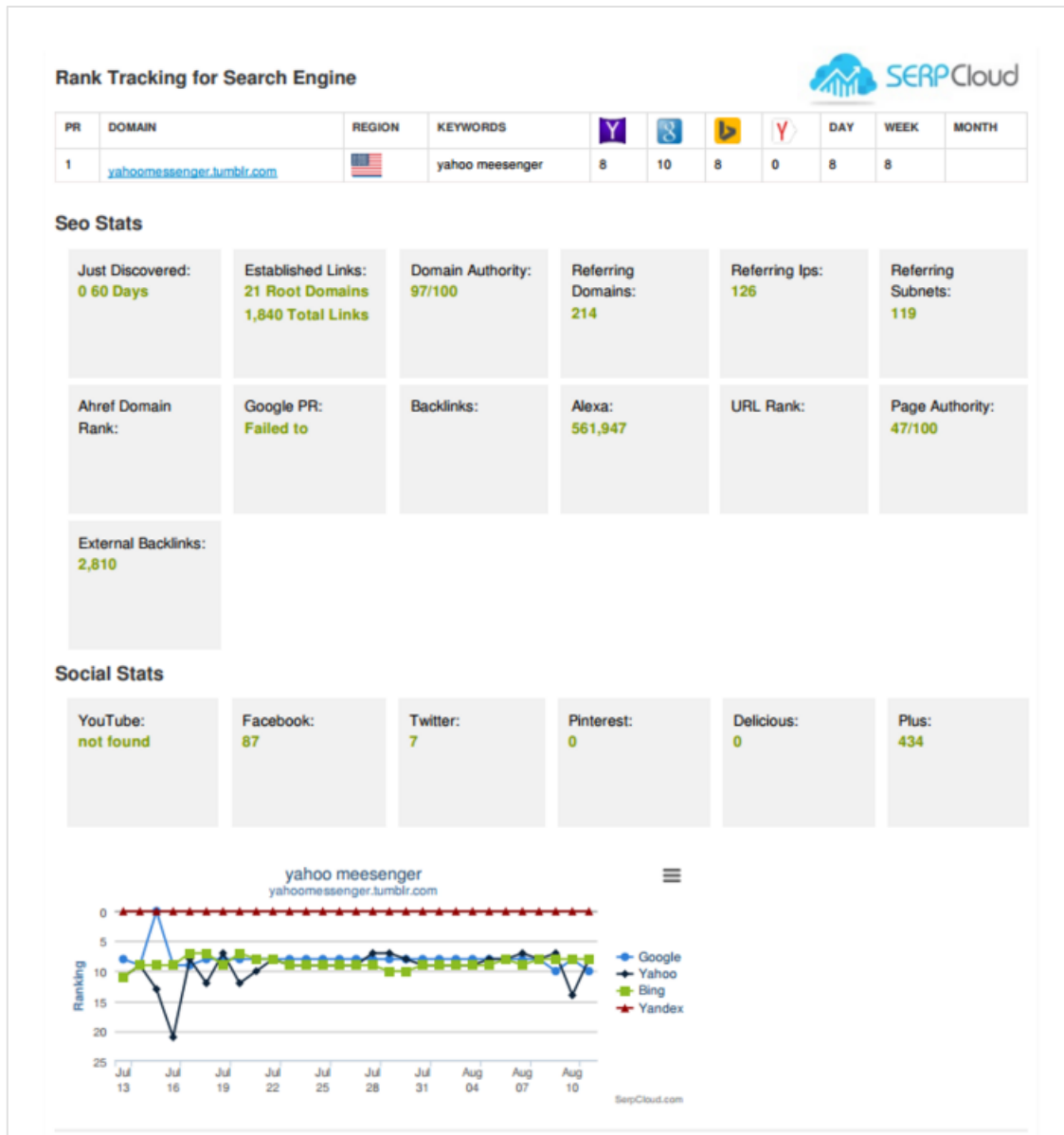
Nom : **SerpCloud**

URL : <https://serpcloud.com/>

Domaine : SEO

Type : Site web

Descriptif : Outil de suivi de positionnement de votre site sur Google, Bing et Yahoo! (entre autres fonctionnalités). Vidéo de présentation ici : <http://vimeo.com/90323693>



Nom : **FreeSummarizer**

URL : <http://freesummarizer.com/>

Domaine : SEO / Rédaction

Type : Site web

Descriptif : Outil (gratuit mais version pro en préparation) qui permet de résumer automatiquement un texte en quelques secondes. Peut fonctionner en français mais résultats décevants...

The screenshot shows the main interface of the FreeSummarizer website. At the top, it says "Summarize any text" and "Copy and paste your looong text below." There is a blue button that says "Need the pro version?". Below that is a text area containing a sample news article about a television station employee being shot dead in Peshawar. Under the text area, there is a field to specify the number of sentences to summarize, currently set to 10. There is also a field for an email address, with the placeholder "your@email.com" and the word "(optional)" next to it. A large blue button labeled "Summarize Now!" is positioned below the email field. At the bottom of the interface, it states "Free Summarizer is a free service."

Nom : **SEOMator**

URL : <https://seomator.com/>

Domaine : SEO

Type : Site web

Descriptif : Outil d'analyse et d'audit de site. Classique mais interface agréable à consulter.

The screenshot displays the SEOMATOR dashboard for the website www.googlefight.fr. The interface includes a navigation menu on the left with categories like 'On Page' (Tags, Text, Mobile, Microdata, Structure, Internal Links, Page Speed, Readability) and 'Off Page' (Crawler report). The main content area is titled 'Overview report' and features several key metrics:

- Index and authority metrics:**
 - TotalScore: 76
 - Google Index: 250
 - Bing Index: 8
 - Domain Authority: 52
- More metrics:**
 - ModRank: 3
 - Alexa Rank: 2088762
 - Google PageRank: 5
 - Google PageSpeed: 72
 - Google ImageIndex: 16
 - W3C Errors: 55
- Test's status:**
 - Dmoz test: Presence in Dmoz listing (dmoz.org) - Failed
 - ifModified test: Server support of "if-modified" and "last modified" http headers - Failed

On the left sidebar, there is a promotional message: 'Invite 3 friends and get a reward! Extended crawler limit is waiting for you.' It shows '03 accounts left for your friends...' and a 'Send invitation' button.

Nom : **Keyword Eye**

URL : <http://www.keywordeye.com/>

Domaine : SEO

Type : Site web

Descriptif : Outil (payant mais possibilité de le tester gratuitement) de recherche de mots clés avec évaluations chiffrées.

Home x seobook.com - Google UK (Organic) x Selected Keywords

Keywords Visualizations Grid View

Domain: seobook.com Search Engine: Google UK Currency: GBP Ordered By: Random

google toolbar key word tool seo books check keyword density keyword research tool link buildi
seo tools seo proposal seo tools seo rank checker submit articles seo keyword research free seo too
optimisation seotools free seo marketing keyword tools seo training courses seo optimization tools backlink
building seo community buy seo tool seo download seo seo elite seo keyword tool seo optimization software seob
SEO search engine optimization tools online seo training we PPC Comp: High
tool seo videos seo tools free link building seo link buildi PPC Avg. CPC: 4.49
seo testing se Organic Rank: 6 (7) ↑
Organic Results: 88,800,000
Search Volume: 4,720
rank tracker froogle
ware seo marketing plan more g
seo business learn seo seo book toolbar seo ranking google seo toolbar keyword tool seo local search
tool seo link popularity seo online training ppc tools buy seo services tools seo search engine optimisation tools
softwares seo training course free seo tools keyword generator seo keyword research tool